Newsletter Advertising

The *Armfield Farm Connection* is the newsletter of the Armfield Farm Homeowners Association (AFHOA). Typically it is published in late-March, early-July, and mid-October. Advertisements need to be received by close of business on February 20th (for Spring), June 10th (for Summer), and September 15th (for Fall). Items for publication should be dropped off to the address below or submitted to <u>communication@armfieldfarm.org</u>. Publication of late submissions is at the discretion of the editor.

To place an ad by mail, send the ad, request form, and appropriate payment to: Armfield Farm Homeowners Association c/o Rob Shear 3566 Armfield Farm Drive Chantilly, VA 20151

Armfield Farm Homeowners Association reserves the right to edit or reject any material submitted for publication. Following printing, the newsletter will be hand delivered to all 470 residences in the Association and posted on <u>www.armfieldfarm.org</u>.

The correct size is important in laying out the *Armfield Farm Connection*. Please follow the stated sizes. Display ads must be submitted in camera-ready format, include business address, phone number, border and be accompanied by a check made payable to Armfield Farm HOA. Electronic format is preferred (.pdf, .jpg, etc.) - please include on disk or CD or e-mail the file as an attachment to the address above. The AFHOA will not be responsible for the cost of producing a new advertisement if lost or misplaced.

Rates are current for the Fall 2015 issue and are subject to change.

Туре	Size	Single Issue	1 year (3 issues) with 5% discount
Full page	7" W x 9" H	\$150.00	\$427.50
Half page	7" W x 4" H	\$85.00	\$242.25
Quarter page	3" W x 4" H	\$45.00	\$128.25
Business Card	3" W x 2" H	\$30.00	\$ 85.50

Please e-mail communication@armfieldfarm.org with any questions.